

SHUAA Capital Signs Strategic Portfolio Management Agreement with xCube

The collaboration brings SHUAA's "UAE National Champions" Investment Strategy to eligible investors through the xCube "Access" platform

Press release

Dubai, UAE, 23rd October 2026

SHUAA Capital PSC (DFM: SHUAA), a leading asset management and investment banking company in the region, has signed a strategic Portfolio Management Agreement with xCube LLC. Under the agreement, SHUAA will provide discretionary portfolio management services through xCube "Access", introducing its UAE National Champions investment strategy to eligible investors.

The agreement reinforces SHUAA's focus on expanding its investment management offering, broadening its distribution channels and growing recurring fee-based income. The collaboration combines SHUAA's investment and capital markets expertise with xCube's technology and market infrastructure.

The UAE National Champions strategy targets established companies with strong market positions, alongside smaller and mid-sized businesses with the potential to become future industry leaders. It focuses on businesses positioned to benefit from the UAE's economic growth across sectors including infrastructure, financial services, energy, real estate, education and consumption.

Nabil Al Rantisi, Group Chief Executive Officer of SHUAA Capital, commented:

"The UAE has created some of the region's most successful companies, while its continued economic development is creating a new generation of potential market leaders. Our National Champions strategy is designed to capture both sides of that opportunity — investing in established leaders while identifying businesses with the potential to become tomorrow's champions.

Our collaboration with xCube gives us a scalable digital channel through which we can bring this investment approach to a broader investor base. It also reflects the direction in which we are taking SHUAA: combining our investment and capital markets capabilities with innovative platforms, differentiated investment strategies and partnerships that can support sustainable growth."

Saad Chalabi, Chief Executive Officer of xCube, commented:

"We are delighted to welcome SHUAA Capital to xCube Access. Our focus is on making professional investment management easier to access by combining established investment expertise with xCube's technology and market infrastructure.

With SHUAA's National Champions strategy available on xCube Access, eligible investors can consider a professionally managed approach to the UAE market, select an advisor and monitor their portfolio digitally. That simpler, more transparent experience is exactly what xCube Access is designed to deliver"

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About SHUAA Capital

SHUAA Capital PSC is a pioneer in regional financial services, established in 1979 and listed on the Dubai Financial Market (DFM: SHUAA). Licensed and regulated by the UAE Capital Market Authority (CMA), SHUAA provides a broad range of financial services including investment banking, asset management, and capital markets solutions across the MENA region. For more information, visit www.shuaa.com

About xCube

xCube is a UAE investment and trading platform focused on simplifying access to financial markets. xCube Access connects eligible investors with professional investment advisors, allowing them to select managed investment strategies and monitor their portfolios digitally. For more information, visit www.xcube.ae

Disclaimer:

Investment involves risk, including the possible loss of capital. The strategy's focus on UAE markets exposes investors to geographic concentration risk, while investments in smaller companies may involve greater volatility and lower liquidity. There is no guarantee that the strategy will achieve its investment objectives. Access is subject to client eligibility, suitability assessment, and the applicable terms and fees.

"National Champions" is the name of SHUAA's investment strategy and does not imply government endorsement or backing

"This press release contains forward-looking statements concerning SHUAA's business plans, growth objectives and the anticipated benefits of its collaboration with xCube. These statements reflect current expectations and assumptions as at the date of this release and are subject to risks and uncertainties, including changes in market conditions, investor demand, regulatory requirements and the implementation of the initiative. Actual outcomes may differ materially from those expressed or implied. Forward-looking statements are not guarantees of future performance, and readers should not place undue reliance on them. Except as required by applicable law or regulation, SHUAA undertakes no obligation to publicly update these statements."

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