

Lulu Retail Expands Oman Presence with New Hypermarket in Seeb

Abu Dhabi, UAE – 1 October 2026: Lulu Retail Holdings PLC (“Lulu” or the “Company”), the largest pan-GCC full-line retailer, has announced the opening of a new Hypermarket in Al Hail, Seeb, Sultanate of Oman.

The new Hypermarket strengthens Lulu’s presence in Oman and enhances its reach across a key population centre in the country.

Spanning 7,070 sq. m., the Hypermarket offers a comprehensive range of groceries, fresh food, household essentials and lifestyle products. Designed to provide customers with value, variety and convenience, the store serves as a one-stop shopping destination for residents in Seeb and surrounding areas.

The opening supports Lulu’s broader GCC growth strategy and its focus on improving customer accessibility through a diversified portfolio of Hypermarket, Express and Mini Market formats. The Company remains committed to delivering convenient, high-quality shopping experiences across the markets it serves.

About Lulu Retail

Founded in 1974, Lulu Retail, together with its subsidiaries, is the largest pan-GCC full-line retailer by selling space, sales and number of stores, operating 288 hypermarket, express and mini-market stores across the six GCC countries. The Group also operates a growing e-commerce presence through its mobile app, webstore and partner channels. To serve more than 680,000 daily shoppers from 130 nationalities every day, the Group sources products from 85 countries, enabled by an on-the-ground sourcing presence in 19 countries. The Group’s strong brand recognition and trust among consumers in the GCC is enabling the growth of its existing stores, expansion of its store network and elevated loyalty across its customer base.

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