Lulu Retail Strengthens Oman Presence with New Express Store Opening

Abu Dhabi, UAE – 18 November 2026: Lulu Retail Holdings PLC ("Lulu" or the "Company"), the largest pan-GCC full-line retailer, today announced the opening of a new Lulu Express store in Amirat, Oman, further expanding its retail network and enhancing customer convenience across the Sultanate.

The opening reflects Lulu's commitment to serving residential communities by providing convenient access to a broad range of quality products at competitive prices.

Spanning 5,500 sqm, the new store offers a diverse selection of fresh produce, groceries, bakery items, ready-to-eat meals, beverages and household essentials. Designed for convenience, the store provides an efficient shopping environment catering to the everyday needs of the surrounding community.

The opening supports Lulu's broader GCC expansion strategy, focused on strengthening its presence in strategic locations. Through its Hypermarket, Express and Mini Market formats, the Company continues to enhance accessibility and respond to evolving customer preferences.

About Lulu Retail

Founded in 1974, Lulu Retail, together with its subsidiaries, is the largest pan-GCC full-line retailer by selling space, sales and number of stores, operating 292 hypermarket, express and mini-market stores across the six GCC countries. The Group also operates a growing e-commerce presence through its mobile app, webstore and partner channels. To serve daily shoppers from 130 nationalities, the Group sources products from 85 countries, enabled by an on-the-ground sourcing presence in 19 countries. The Group's strong brand recognition and trust among consumers in the GCC is enabling the growth of its existing stores, expansion of its store network and elevated loyalty across its customer base.

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